

# User Experience Checklist

This checklist helps you ensure that your website meets the basic requirements and expectations of the average visitor.

- ☐ Website loading time is minimal
- ☐ Text is easy to read with good contrast against backgrounds
- ☐ Font size and spacing are readable
- ☐ Images are identified with ALT tags
- ☐ 404 error page has company logo and navigation
- ☐ Logo is visible and near the top of the homepage
- ☐ Tagline clearly defines the company's purpose
- ☐ Clear links to contact information
- ☐ Navigation is clear, simple, and direct
- ☐ Number of links are reasonable and not excessive
- ☐ All links are easily recognizable throughout the site
- ☐ Site search is easily accessible
- ☐ Headings are simple yet descriptive
- ☐ Important details are above the fold
- ☐ Theme and colours are consistent
- ☐ Font emphasis (bold, italics, etc.) are used sparingly
- ☐ Limited use of any pop-ups
- ☐ URLs are meaningful and user-friendly
- ☐ Accessible for users with disabilities (WAI-ARIA)